

## LOGO VARIANTS



Color on Dark



Black on White


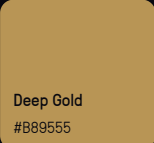
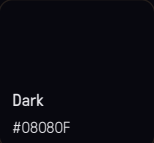

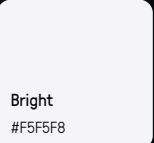
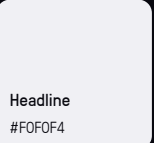
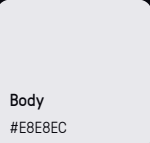


White on Black



Color on White

## COLOR PALETTE

 Gold #C4A265	 Deep Gold #B89555	 Dark #08080F	 Surface #12121A	 Bright #F5F5F8	 Headline #F0F0F4	 Body #E8E8EC
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## TYPOGRAPHY

GT Pressura Light

Primary: wordmark, body text

GT Pressura Regular

Labels, UI elements

GT Pressura Bold

Headlines, emphasis

## CLEAR SPACE AND MINIMUM SIZE

Maintain clear space equal to the height of the letter "m" on all sides of the logo.

Minimum digital size: logomark 16px, wordmark 60px wide, lockup 300px wide.

Minimum print size: logomark 0.5", wordmark 0.5" height, lockup 1" height.

## USAGE RULES

Never stretch, distort, or rotate the logo.

Never change the orb gradient colors.

Never place the color logo on busy or clashing backgrounds.

Use B&W variants for single-color printing (newsprint, embossing, fax).

Always write "miji" in lowercase. Never capitalize the M.

The parent company is CO3 ONE (all caps).

SVG SOURCE FILES

29 vector files

Logomark (orb), wordmark, horizontal lockup, stacked lockup, favicon. Each in color, black, white, and reversed variants. Infinitely scalable for any use.

PRINT B&W KIT

56 PNG files at 300 DPI

Black-on-white, white-on-black, and transparent variants for all logo types. Sizes from 0.5" to 4" at 300 DPI. Ready for business cards, letterhead, and newsprint.

WEB COLOR KIT

54 PNG files

Gold-on-dark, gold-on-white, and transparent variants from 32px to 1800px. Covers inline nav logos through hero banners.

FAVICON BUNDLE

13 PNG files + SVG

16px through 512px, apple-touch-icon (180px), android-chrome (192px, 512px), and mstile (150px). Drop-in ready for any platform.

SOCIAL MEDIA KIT

9 PNG files

Open Graph (1200x630), Twitter card (1200x600) and profile (400x400), Instagram profile (320x320), LinkedIn banner (1584x396) and profile (400x400), YouTube profile (800x800), Facebook cover (820x312) and profile (170x170).

FILE NAMING CONVENTION

color	Full brand palette (gold orb, gold text, dark background)
color-transparent	Full palette, no background
color-dark-bg	Brand colors on #08080F
gold-on-white	Brand colors on white
black / white	Single color, transparent background
black-on-white / white-on-black	With solid background
bold	GT Pressura Bold (700) weight